

THE U.S. IN COLD WAR AT HOME AND ABROAD

The events in eastern Europe call for a re-examination of the Cold War, one that not only draws on recent trends in historical scholarship but also is informed by recent political, social and cultural currents. This conference aims to do just that. Bringing together a number of leading Cold War scholars, it tackles several timely questions.

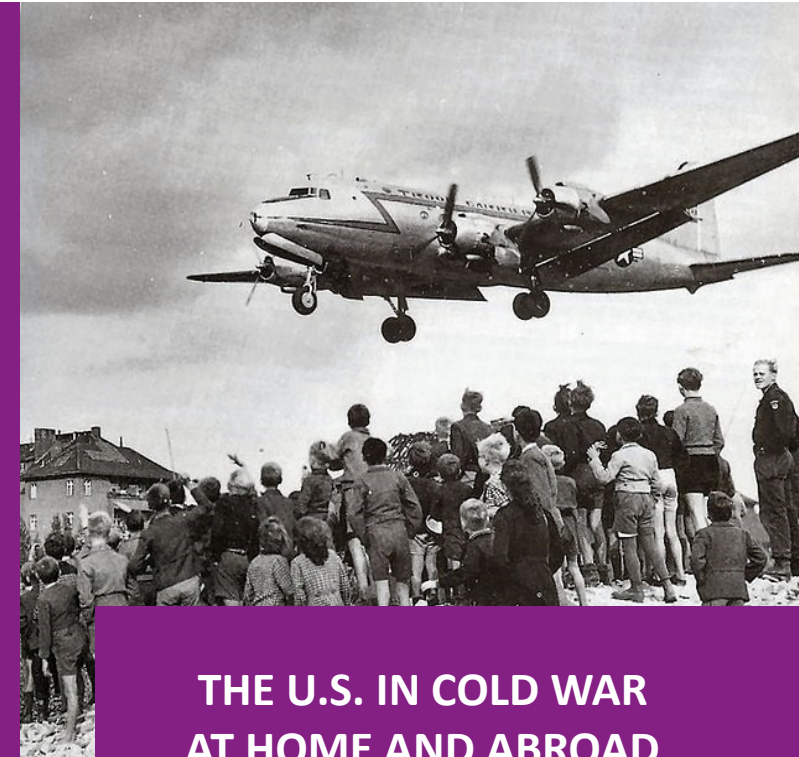
At a time when our world is highly globalized not only economically but also culturally, this conference asks what role did the Cold War play in the rapid spread of US-American culture? With an expansion of NATO now increasingly likely, what was the impact of an extensive US-American presence in Europe during the mid-twentieth century? As technology transforms the US-American media landscape and as calls for censorship are proliferating, what impact did efforts to control information and construct narratives during the Cold War have, both in the US and on the international stage? And with increasing calls for an exit strategy from the crisis in the Ukraine, how did US-American peace efforts in the 1960s try to resolve what was at the time an existential threat?

By providing a venue for discussion and an opportunity to present new scholarship, this conference deepens our understanding of the twentieth-century Cold War and may also provide some insights into what some are predicting could emerge as a new Cold War.

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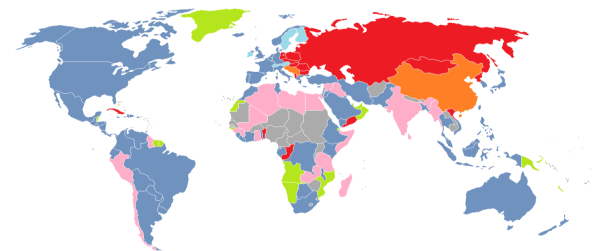


THE U.S. IN COLD WAR AT HOME AND ABROAD

*Jenaer Gespräche zur
Nordamerikanischen Geschichte*

1st & 2nd of July 2022
Carl-Zeiß-Straße 3, Jena, Room 113

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A color-coded map of the world in 1970, showing various groups of countries depending on their position in the Cold War (Wikimedia Commons, CC-0)

Friday, July 1st, 2022

2:00- **WELCOME**
2:15 pm **Carola Dietze**
Friedrich-Schiller-Universität Jena
Kathleen G. Donohue
Central Michigan University

2:15- **COOPERATION AND CONFRONTATION:**
4:15 pm **ALLIED ENCOUNTERS**
IN THE COLD WAR

The Interaction of OMGUS Urban Planners and Housing Officers with Allies and Berlin Administrators in Early Cold War Berlin (1945-1949)
Clara Oberle
University of San Diego

Mediating the Empire:
Feeling at Home with the French on and around U.S. Military Bases Abroad (1940s-1960s)
François Doppler-Speranza
Université de Strasbourg

Dutch-American Military Relations during the Cold War
Paul Schulten
Erasmus Universiteit Rotterdam

Comment
Timothy M. O'Neil
Central Michigan University

4:15 am Coffee Break



Friday, July 1st, 2022

4:45- **COLD WAR CULTURES**
6:15 pm
Consuming Aid, Aiding Consumption: CARE and the Postwar Promotion of U.S. Consumer Culture through Humanitarian Aid
Max Klose
John-F.-Kennedy-Institute

Taming the Nuclear-Powered Singer? Elvis Presley's Army Years and Popular Constructions of U.S. Cold War Identities
Mathias Häußler
Universität Regensburg

Comment
Torsten Kathke
Johannes-Gutenberg-Universität Mainz

Saturday, July 2nd, 2022

9:00- **WEAPONIZING INFORMATION**
11:00 am
Washington's Paper Curtain: Challenging Government Information Policy in the Early Cold War
Kathleen G. Donohue
Central Michigan University

A Manhattan Project of the Psycho-Political War against Communism? Anticommunism and the Failed Initiative to Found a 'Freedom Academy', 1959-1967
Andreas Etges
Ludwig-Maximilians-Universität München

Saturday, July 2nd, 2022

WEAPONIZING INFORMATION (cont.)
Spaces of Communication in the Cold War: The University Travel Cadres between East and West
Katharina Lenski
Friedrich-Schiller-Universität Jena

Comment
Douglas Selvage
Humboldt-Universität Berlin

11:00 am Coffee Break

11:30 am- **MAKE LOVE NOT WAR:**
1:00 pm **U.S.-AMERICAN PEACE EFFORTS**
IN THE 1960S

JFK and the Summer of Peace, 1963
Theo Zenou
Cambridge University

GI-Civilian Cooperation in the Vietnam Antiwar Movement
Mitchell K. Hall
Central Michigan University

Comment
Andrew M. Johnston
Carleton University

1:00- **CLOSING REMARKS & DISCUSSION**
1:45 pm **Carola Dietze**
Friedrich-Schiller-Universität Jena